



2024

*Gujarati Samaj of Tampa Bay presents the 35th*

# *India Festival*

Saturday, November 23rd 2024 | 10:00 AM - 10:00 PM

Florida State Fairgrounds, Tampa

## Sponsorship Package





Gujarati Samaj of Tampa Bay Presents

## The 35th India Festival

Dr. Ashok Modh – 813-728-4450

Mr. Rupesh Shah – 813-765-0066

Dr. Harish Patel – 727-771-3981

Mr. Nilesh C. Patel – 813-789-2776

[www.indiafestivaltampabay.com](http://www.indiafestivaltampabay.com)

[www.gujaratisamajtampabay.com](http://www.gujaratisamajtampabay.com)

[indiafestival2024@gmail.com](mailto:indiafestival2024@gmail.com)

Nikunj A. Patel – Chair, 35th India Festival 727-804-4513

Ajit Shah – Vice Chair 813-373-9726

*Advisory Committee:*

Dr. C.J. Patel – 813-787-9656

Mr. Sudhir Shah – 727-686-7424

Mr. Jayesh Patel – 813-784-7710

Dr. Gaurangi Patel – 727-460-9624

Dr. Sanjay Navadia – 813-963-1213

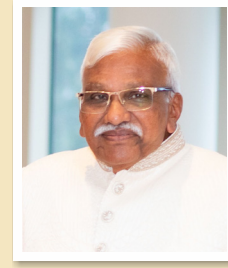
## The History of India Festival

The India Festival in Tampa Bay has truly become a landmark event, celebrating Indian culture in a vibrant and inclusive atmosphere. Dr. Kiran Patel's vision and leadership as the founding Chairman have been pivotal in shaping the festival into what it is today. It's remarkable to see how the event has evolved from its humble beginnings at the University of South Florida's Sun Dome to becoming one of the largest Indian cultural gatherings in the United States.

The move to the Florida State Fairgrounds in 2011 provided a larger venue to accommodate the growing number of attendees, now reaching over 12,000 people annually. The popularity of the festival speaks to the strong sense of community it fosters, offering a piece of home to families of Indian origin while also sharing the richness of Indian heritage with other communities and cultures.

One of the highlights of the festival is the highly competitive dance competitions, showcasing exceptional young talent and adding to the event's unique appeal. This blend of tradition, competition, and community spirit truly sets the India Festival apart.

Behind the scenes, the dedication of hundreds of volunteers and sponsors ensures the success of the festival year after year, demonstrating the power of collaboration and passion in bringing cultural celebrations to life. As the festival continues to exceed expectations, it remains a testament to the enduring significance of preserving and sharing cultural heritage in an increasingly diverse world.



**Nikunj A. Patel**  
*Chair of India Festival 2024*

## Message from Chairperson of the 35<sup>th</sup> India Festival

On behalf of the Board of the Gujarati Samaj of Tampa Bay, I extend my sincere gratitude for considering sponsorship of our upcoming India Festival. It is an honor to represent our organization and reach out to businesses like yours to support this cultural celebration.

We are committed to making this year's India Festival an unparalleled experience, providing a platform for businesses to showcase their offerings to a diverse audience. As a sponsor, you'll not only have the opportunity to expand your business but also elevate the significance of the services you provide. Additionally, you'll enjoy various event-related benefits tailored to enhance your company's visibility and impact.

Our dedicated Sponsorship Committee will be in touch in the coming weeks to discuss available options and address any queries or concerns you may have as we approach the event. Should you have any questions before then, please don't hesitate to contact us at the email address provided below.

Once again, we express our heartfelt appreciation for your consideration and eagerly anticipate establishing a fruitful partnership for the future editions of the India Festival. It's wonderful to see organizations like yours supporting cultural events and fostering community engagement. Best of luck with the sponsorship process, and here's to a successful India Festival ahead!

Warm regards,

**Nikunj A. Patel**

Chairman

[indiafestival2024@gmail.com](mailto:indiafestival2024@gmail.com)

727-804-4513



## Sponsor India Festival

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This effectively highlights the unique and impactful nature of Tampa Bay's India Festival and the benefits of sponsoring such a significant event. Here's a refined version that emphasizes these points:

Tampa Bay's India Festival stands as a hallmark annual event, proudly presented by the Gujarati Samaj of Tampa Bay. It is renowned as the largest gathering of its kind, drawing attendees from across the nation. What makes this festival truly special is its commitment to reinvesting all proceeds back into the community, with a focus on promoting youth education and fostering cultural understanding through various enriching activities and events.

At its heart, India Festival is a celebration of arts and dance, welcoming nearly 1000 participants ranging from four-year-olds to senior citizens who come together to showcase their talents.

As our esteemed sponsor, you'll have a prime opportunity to showcase your company or organization to a diverse audience of over 12,000 individuals representing a myriad of cultures, professions, and community leadership roles. Our comprehensive marketing efforts span television and radio ads, social media platforms including Facebook, Instagram, and Twitter, as well as email newsletters, flyers, banners, posters, and online media channels.

Past advertisers and sponsors have experienced significant success and positive responses from their association with our festival, and we are confident that you too will benefit greatly from this unique platform.

We look forward to the opportunity to collaborate with you and to mutually contribute to the success and vibrancy of this cultural extravaganza.

Warm regards,

**Kuleen D. Shah**  
kshah5540@gmail.com  
813-486-4129

**Shailesh M. Patel**  
mpshailesh@hotmail.com  
813-263-5679

**Nilesh G. Patel**  
nilesh@gsnphotels.com  
813-786-3286



## Sponsorship Levels

India Festival offers several levels of sponsorship, advertising and commercial booths available. There is something for every budget. We can also customize a package to meet your specific requirements.

<b>Title Event Sponsor</b>	<b>\$25,000.00</b>
<b>Platinum Sponsor</b>	<b>\$15,000.00</b>
<b>Diamond Sponsor</b>	<b>\$10,000.00</b>
<b>Gold Sponsor</b>	<b>\$7,500.00</b>
<b>Silver Sponsor</b>	<b>\$5,000.00</b>
<b>Bronze Sponsor</b>	<b>\$3,000.00</b>

*\*Sponsors to provide their own banners and commercials one week prior to event.*

*\*Sponsorship plan subject to change.*

## Sponsorship Benefits

<b>Title Event Sponsor</b>	<b>\$25,000.00</b>
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- ✓ Electronic digital ad for 1 week on highway
- ✓ Step and repeat banner ad at ALL GSTB events for the year
- ✓ Facebook, Instagram, and Twitter, as well as email newsletters, flyers, banners, posters, and online media channels
- ✓ Name on the trophy
- ✓ Company name /logo on event tickets
- ✓ Company name/logo on all media releases
- ✓ One banner (3'x6') near the stage
- ✓ Recognition on stage during prime time
- ✓ 20 second video clip and rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ One extra-large booth
- ✓ 25 complimentary tickets plus VIP seating
- ✓ 6 complimentary parking passes
- ✓ Two banners (3'x6') in auditorium
- ✓ Full page color ad on either inside front or inside cover of the souvenir book



## Sponsorship Benefits *(Continued)*

### Platinum Sponsor

**\$15,000.00**

- ✓ Step and repeat banner ad at ALL GSTB event for the year
- ✓ Facebook, Instagram, and Twitter, as well as email newsletters, flyers, banners, posters, and online media channels
- ✓ Company's name/logo on all media releases
- ✓ 1 banner (3'x6') near the stage
- ✓ Company name/logo on all media releases
- ✓ Recognition on stage during prime time
- ✓ 20 second video clip and rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ 1 extra-large booth
- ✓ 20 complimentary tickets plus VIP seating
- ✓ 4 complimentary parking passes
- ✓ 2 banners (3'x6') in auditorium
- ✓ Full page color ad in the souvenir book

### Diamond Sponsor

**\$10,000.00**

- ✓ Step and repeat banner ad at ALL GSTB event for the year
- ✓ Facebook, Instagram, and Twitter, as well as email newsletters, flyers, banners, posters, and online media channels
- ✓ Company's name/logo on all media releases
- ✓ 1 banner (2'x6') near the stage
- ✓ Recognition on stage during prime time
- ✓ 15 second video clip and rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ 1 extra-large booth
- ✓ 15 complimentary tickets and preferred seating
- ✓ 3 complimentary parking passes
- ✓ 2 banners (2'x6') in auditorium
- ✓ Full page color ad in the souvenir book



## Sponsorship Benefits *(Continued)*

### Gold Sponsor

**\$7,500.00**

- ✓ Facebook, Instagram, and Twitter, as well as email newsletters, flyers, banners, posters, and online media channels
- ✓ Company's name/logo on all media releases
- ✓ Recognition on stage during prime time
- ✓ Rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ 1 complimentary booth
- ✓ 8 complimentary tickets and preferred seating
- ✓ 2 complimentary parking passes
- ✓ 2 banners (2'x6') in auditorium
- ✓ Full page color ad in the souvenir book

### Silver Sponsor \$5,000.00

- ✓ Facebook, Instagram, and Twitter, as well as email newsletters, flyers, banners, posters, and online media channels
- ✓ Company's name/logo on all media releases
- ✓ Recognition on stage
- ✓ Rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ 1 complimentary booth
- ✓ 5 complimentary tickets and preferred seating
- ✓ 1 complimentary parking pass
- ✓ 1 banner (2'x6') in auditorium
- ✓ Full page color ad in the souvenir book

### Bronze Sponsor \$3,000.00

- ✓ Company's name/logo on all media releases
- ✓ Recognition on stage
- ✓ Rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ 1 complimentary booth
- ✓ 3 complimentary tickets and preferred seating
- ✓ 1 complimentary parking pass
- ✓ 1 banner (2'x6') in auditorium
- ✓ 1/2 page color ad in the souvenir book



# The 35th India Festival Tampa, FL

Saturday, November 23rd 2024  
10:00 AM - 10:00 PM  
Florida State Fairgrounds, Tampa



## Sponsorship Form

Organization Name:

Organization Address:

Billing Address  
if different :

Contact Names:

*(Last)*

*(First)*

*(Middle)*

Contact Phone #:

*(Business)*

*(Cell)*

*(Fax)*

Contact Email Address:

Paid by Check/Credit  
Card #

*(Check #)*

*(Credit Name, Number and Exp. Date)*

*(Code)*

We would like to sponsor **35th India Festival 2024**  
at the following level:

<input type="checkbox"/>	\$25,000	<input type="checkbox"/>
<input type="checkbox"/>	\$15,000	<input type="checkbox"/>
<input type="checkbox"/>	\$10,000	<input type="checkbox"/>
<input type="checkbox"/>	\$7,500	<input type="checkbox"/>
<input type="checkbox"/>	\$5,000	<input type="checkbox"/>
<input type="checkbox"/>	\$3,000	<input type="checkbox"/>

**Pay Direct by Zelle:**

**IndiaFest2024@gmail.com**

Please Make Check Payable to:

**India Festival 2024**

**Mailing Address:**

13706 Sun Ct  
Tampa, FL 33624

**Email Address:**

indiafestival2024@gmail.com

[www.indiafestivaltampabay.com](http://www.indiafestivaltampabay.com)

[www.gujaratisamajtampabay.com](http://www.gujaratisamajtampabay.com)

