

INDIA FESTIVAL TAMPA BAY - ADVERTISEMENT SPECIFICATIONS

Full Page AD specs:

- 8.5×11 size
- CMYK color
- Format: Could be PDF, JPG, TIFF, EPS
- Bleed usually 1/8 inch
- Resolution 300 DPI

Half Page AD specs:

- 8.5×5.5 size
- CMYK color
- Format: Could be PDF, JPG, TIFF, EPS
- Bleed usually 1/8 inch
- Resolution 300 DPI

Specs for Video AD:

Length: 15-20 seconds

Format: MP4 or MOV (16:9 aspect ratio)