



2019



Gujarati Samaj of Tampa Bay
presents the 32nd Annual

India Festival

Saturday November 2nd, 2019 • 11:00am to 10:00pm
Florida State Fairgrounds, Tampa

Sponsorship Package



Sudhir Shah - Chair of India Festival 727-686-7424

Dr. Jignesh Patel - Vice Chair 813-230-2884

Arvind Patel - GSTB President 813-784-7701

Dr. Ashok Modh - 813-728-4450

Jayesh Patel - 813-784-7710

Rupesh Shah - 813-765-0066

Nilesh Patel - 813-789-2776

Dr. Gaurangi Patel - 727-460-9624

Sanjay Patel - 727-204-9382

Khamir Patel - 813-217-1551

Vijay Patel - 941-380-6942

Kuleen Shah - 813-486-4129

Dr. Chirag Shah - 813-713-6756



The History of India Festival

Tampa Bay's India Festival has become one of the most popular and one of the largest Indian Cultural events in the United States. India Festival began in 1987 at the University of South Florida's Sun Dome.

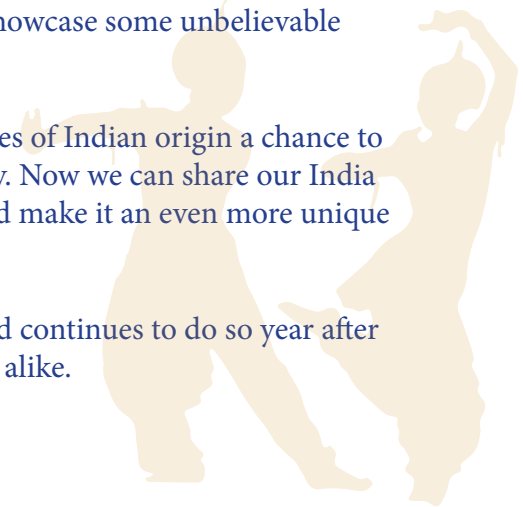
As the founding Chairman, Dr. Kiran Patel was instrumental in organizing the inaugural event which attracted over 3,000 attendees along with vendors from across the Country.

Many cities around USA have followed suit and started their own India Festivals but none have surpassed the magnitude of Tampa Bay's.

The tradition continues this year as we prepare for the 32nd Annual India Festival. Every year, over 12,000 people shuffle in and around the Florida State Fairgrounds which became the festival's new home since 2011. The dance competitions have become so competitive that it is now a genuinely unique opportunity to showcase some unbelievable young talent.

The goal of India Festival is to give the children and families of Indian origin a chance to feel like they have a piece of home right here in Tampa Bay. Now we can share our India heritage with so many other communities and cultures and make it an even more unique event.

The Festival has grown beyond everyone's expectations and continues to do so year after year with the help of hundreds of volunteers and sponsors alike.





India Festival

A Message from the Chairman

Gujarati Samaj of Tampa Bay, a non-profit 501 (c) 3 organization , is proud to announce its 32nd Annual India Festival to be held on Saturday, November 2nd, 2019 at the Florida State Fairgrounds, Tampa, Florida.

India Festival is an event where we preserve and pass along centuries old and most unique Indian culture, old heritage to nearly 1,000 Indian Americans kids through music and traditional dances.

I would like to take this opportunity to thank you for considering to be a sponsor at this event.

Over 12,000 local and out of town attendees are expected during this event. You will have an opportunity to showcase your products and services to a special group of people from diverse culture and will also receive benefits listed in the following pages. As a sponsor, you can choose various levels of sponsorship that is suitable to promote and market your business.

As always, we are committed to helping local charities, a portion of this years proceeds will benefit The Clearwater Marine Aquarium, Meals on Wheels of Tampa and Moffitt Cancer Center, along with other worthy local organizations.

We appreciate your consideration and look forward to working with you and seeing you at the India Festival 2019.

Sincerely

Sudhir Shah
Chair





India Festival

Sponsor India Festival

Tampa Bay's India Festival is a unique annual event presented by the Gujarati Samaj of Tampa Bay. It is the largest event of its kind and is a gathering of people from all areas of the country. All proceeds will be invested back into the community to promote youth education and to expose them and others to the Indian culture through a variety of activities and events. At its core, India Festival is a festival of arts and dance in which nearly 1000 participants from age four years old to senior citizens come showcase their talents.

As our sponsor, you will have an opportunity to highly publicize your company or organization. Our audience is comprised of over 10,000 people representing a variety of cultures, communities, professions and community leaders. We advertise to all communities via television and radio ads, Facebook, email, Twitter, flyers, banners, posters and online media.

Our past advertisers and sponsors have been very satisfied with the response they have received through this forum so we have no doubt that you will also receive similar results.

We sincerely hope you consider joining our efforts to make this event a success.



Sponsorship Levels

India Festival offers several levels of sponsorship, advertising and commercial booths available. There is something for every budget. We can also customize a package to meet your specific requirements.

Grand Event Sponsor Level	\$15,000 & above
Platinum Level	\$10,000 & above
Diamond Level	\$7,500 & above
Gold Level	\$5,000 & above
Silver Level	\$3,000 & above

**Sponsors to provide their own banners and commercials one week prior to event.*

***Sponsorship plan subject to change.*

Sponsorship Benefits

Grand Sponsor - Event Level \$15,000 & above

- ✓ Includes Name on the trophy
- ✓ Company name /logo on event tickets
- ✓ Company name/logo on all media releases
- ✓ One banner (3'x6') near the stage
- ✓ Recognition on stage during prime time
- ✓ 20 second video clip and rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ One extra-large booth
- ✓ 25 Complimentary tickets plus VIP seating
- ✓ 6 Complimentary parking passes
- ✓ Two banners (3'x6') in auditorium
- ✓ Full page color ad on either inside front or inside cover of the souvenir book



India Festival



Sponsorship Benefits *(Continued)*

PLATINUM LEVEL \$10,000 & above

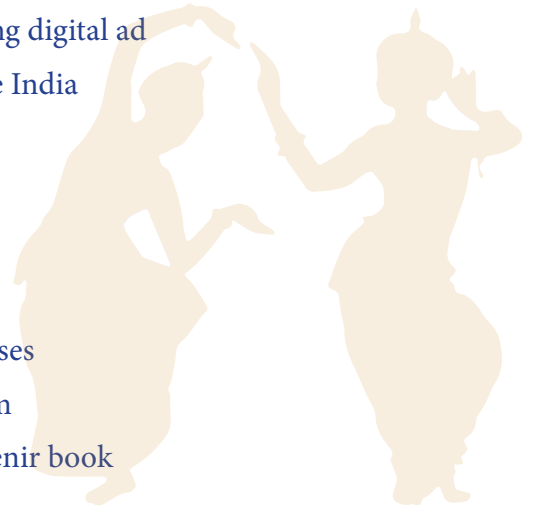
- ✓ Company's name/logo on all media releases
- ✓ One banner (3'x6') near the stage
- ✓ Recognition on stage during prime time
- ✓ 20 second video clip and rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ 1 extra-large booth
- ✓ 20 Complimentary tickets plus VIP seating
- ✓ 4 Complimentary parking passes
- ✓ 2 banners (3'x6') in auditorium
- ✓ Full page color ad in the souvenir book

DIAMOND LEVEL \$7,500 & above

- ✓ Company's name/logo on all media releases
- ✓ One banner (2'x6') near the stage
- ✓ Recognition on stage during prime time
- ✓ 15 second video clip and rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ 1 extra-large booth
- ✓ 15 Complimentary tickets
- ✓ Preferred seating
- ✓ 3 Complimentary parking passes
- ✓ 2 banners (2'x6') in auditorium
- ✓ Full page color ad in the souvenir book



India Festival



Sponsorship Benefits *(Continued)*

GOLD LEVEL \$5,000 & above

- ✓ Company's name/logo on all media releases
- ✓ Recognition on stage during prime time
- ✓ Rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ 1 complimentary booth
- ✓ 8 Complimentary tickets
- ✓ Preferred seating
- ✓ 2 Complimentary parking pass
- ✓ 2 banners (2'x6') in auditorium
- ✓ Full page color ad in the souvenir book

SILVER LEVEL \$3,000 & above

- ✓ Company's name/logo on all media releases
- ✓ Recognition on stage
- ✓ Rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ 1 complimentary booth
- ✓ 5 Complimentary tickets
- ✓ Preferred seating
- ✓ 1 Complimentary parking pass
- ✓ 1 banner (2'x6') in auditorium
- ✓ 1/2 page color ad in the souvenir book



India Festival





32nd Annual India Festival Tampa, Florida

Saturday November 2nd, 2019 • 11:00am to 10:00pm
Florida State Fairgrounds, Tampa



Sponsorship Form

Organization Name:

Organization Address:

Contact Names:

(Last)

(First)

(Middle)

Contact Phone #:

(Business)

(Cell)

(Fax)

Contact Email Address:

Please provide your billing address and zip code:

Paid by Check/Credit
Card #

(Check #)

(Credit Name, Number and Exp. Date)

(Code)

We would like to sponsor the
32nd Annual India Festival 2019 at following Level:

	\$15,000.00	
	\$10,000.00	
	\$7,500.00	
	\$5,000.00	
	\$3,000.00	

www.Indiafesttampa.org

www.gujaratisamaj.org

Please make Check Payable to:

India Festival 2019

Mailing Address:

17947 Cachet Isle Drive

Tampa FL 33647

727-686-7424

Email address:

info@indiafesttampa.org